



Kansas City Area Transportation Authority

Marketing Standing Committee Meeting

Melissa Bynum, Committee Chair

Nancy Bauder, Thomas Sims

Daniel Serda, Ex-Officio

Community Partners - Donna Mandelbaum, Lisa Czubak, Angie Jeffries, Sharon Watson,
Edwin Birch, Kite Singleton & Josh Powers

Robbie Makinen, President and CEO

May 23, 2018 @10:15 am

KCATA | 1200 E. 18th Street KCMO 64108 | Breen Building, Large Conf Room

Agenda

- I. **Call to Order - Chair Bynum**
- II. **Introductions - Chair Bynum**
 - Committee Members
 - Marketing Team Members
- III. **Updates/Information:**
 - a. Activities & Results – 2018
 - b. Upcoming Initiatives
- IV. **Committee Expectations & Resources:**
- V. **Adjournment - Chair Bynum**

KCATA Vision: Quality seamless regional transportation for everyone
KCATA Mission: We connect people to opportunities