

PUBLIC NOTICE



Marketing Standing Committee

October 25, 2016

10:00 A.M.

Melissa Bynum, Committee Chair

Dennis Bixby, Thomas Sims

Robbie Makinen, President and CEO

Community Partners - Donna Mandelbaum, Lisa Czubak, Angie Jeffries, Sharon Watson,
Edwin Birch & Kite Singleton

Staff Representatives, Frank White & Cindy Baker

Agenda

- I. Call to Order by Committee Chair Bynum
- II. Approval of Marketing Standing Committee minutes from August 23, 2016
- III. Website Assessment Overview
- IV. MARC Presentation – Ron Achelpohl, MARC
- V. November Agenda Items
- VI. Adjournment by Committee Chair Bynum

Next Meeting: Tuesday, November 22, 2016

KCATA Vision: Quality seamless regional transportation for everyone

KCATA Mission: We connect people to opportunities