

Public Notice



Marketing Standing Committee

July 26, 2016 – 2PM

Melissa Bynum, Committee Chair

Dennis Bixby, Thomas Sims

Robbie Makinen, President and CEO

Community Partners - Donna Mandelbaum, Lisa Czubak, Angie Jeffries, Sharon Watson,
Edwin Birch & Kite Singleton

Staff Representatives, Frank White & Cindy Baker

Agenda

- I. Call to Order by Committee Chair Bynum
- II. Approval of Marketing Standing Committee minutes from June 28, 2016
- III. Dashboard – Frank White/Cindy Baker
- IV. First Regional Bus Advertising RFP
- V. Mass Media buy
- VI. August meeting topics
- VII. Adjournment by Committee Chair Bynum

Next Meeting: Tuesday, August 23 – 2PM – Location TBD

KCATA Vision: Quality seamless regional transportation for everyone

KCATA Mission: We connect people to opportunities