

Help decorate our buses.

Background

The Difference is Me 2011 Earth Day Poster and Poetry Competition invites students of greater Kansas City to raise awareness of transit's environmental benefits through creative, exciting and attention-getting interior bus signs. The ATA hopes to feature as many posters and poems as possible.

Represent your school! Your posters and poetry may be displayed on dozens of The Metro's 300 buses and viewed by thousands for an entire year.



Who Can Participate

The Difference is Me 2011 Earth Day Poster and Poetry Competition is open to all schools and students in and around the Kansas City metropolitan area. Each student can enter one poster and one poem. The total number of winners will vary based on the entries received.

Entry Rules

1. Posters composition:
 - Image Dimension: 10 inches x 23 inches in landscape layout.
2. Poem composition:
 - Poems do not have a minimum word count and typed on an 8 1/2 inches by 11 inches paper.
 - Poems should not exceed 250 words for readability.
3. Message/Communication:
 - All submitted posters/poems should be themed around *The Difference is Me*, and should include environmental themes, behaviors and/or using public transportation.
4. Identification:
 - The attached entry form should be filled out and signed by a parent or legal guardian of the student.
 - First and last name, as well as the school, should be included on the back of student entry.
5. The contest ends April 8, 2011. All entries must be postmarked by April 8, 2011 to be considered.

Deadlines

Entries for *The Difference is Me* 2011 Earth Day Poster and Poetry Competition should arrive at the Kansas City Area Transportation Authority, 1200 E. 18th Street, Kansas City, MO 64108, by 4 p.m. on April 11, 2011

Awards

The number of winners will vary upon the number of posters/poems received.

- Winners will receive a copy of their poster or poem as an interior sign.
- All winning entries will be placed in a drawing to determine which school a hybrid-electric bus will visit.
- The school must be in The Metro service area.



Above: 2010 Every Day is Earth Day poster winners at Derrick Thomas Academy.
