

ADDENDUM NO. 1 RFP #G25-7041-34A

Kansas City Area Transportation Authority (KCATA) REGIONAL - TRANSIT WEBSITE CONSOLIDATION & UPGRADE

Issue Date: November 19, 2025

This Addendum is hereby made a part of the Bidding Documents and Project Documents to the same extent as if it was originally included therein and is intended to modify and/or interpret the bidding documents by additions, deletions, clarifications or corrections. The Contractor shall acknowledge in the proposal the receipt of this Addendum.

- Q: Does KCATA have an established budget, ceiling amount, or target funding range for this project that offerors should be aware of when developing the Pricing Proposal?**
- A: As discussed in the pre-proposal conference, this information is not available.**
- Q: Is this project funded through a single source, or multiple departmental budgets (e.g., KCATA, RideKC partners, or federal transit funds)?**
- A: This will all be funded by KCATA.**
- Q: Should the Price Proposal include ongoing hosting and maintenance costs beyond the initial launch, and if so, for how many years?**
- A: Price proposal should include hosting and maintenance fees, outlined for five years; the two-year contract and potential for three one-year renewals.**
- Q: KCATA indicates the website must be launched in advance of the 2026 FIFA World Cup. Can KCATA confirm the target go-live month for planning purposes?**
- A: May.**
- Q: Does KCATA expect the development timeline to include separate Alpha and Beta testing phases with public user-group feedback cycles?**
- A: KCATA requires adequate testing opportunities for both internal and external testing. Alpha and Beta testing should be included in the project timeline according to best practices and vendor recommendations. Balancing testing opportunities with the urgency of a May go-live.**
- Q: Are there any hard blackout dates (e.g., transit service changes, marketing campaigns, board meetings) that should be avoided when planning rollout?**

- A: We have quarterly schedule changes January, April, July and October.**
- Q: Does KCATA have a hosting platform preference (e.g., AWS, Azure, Google Cloud) or is the contractor responsible for recommending the hosting environment?
- A: Contractor should recommend hosting environment.**
- Q: Should the proposed hosting environment include load testing and traffic scaling scenarios in preparation for high-volume events (such as during the World Cup)?
- A: Yes.**
- Q: Will KCATA require the contractor to provide 24/7 monitoring and incident response after launch, or will that be transitioned in-house?
- A: Monitoring and incident response is the responsibility of the proposer and should be included in the proposal.**
- Q: Can KCATA provide estimates of the current content volume to be migrated (number of pages, databases, media storage size)?
- A: This information is not readily available.**
- Q: Is there any structured data currently stored outside the CMS (e.g., route data APIs, RSS feeds, real-time transit feeds) that must be integrated during migration?
- A: KCATA produces static GTFS and GTFS-RealTime data feeds that can be used to drive website functionality. Information such as route data and other related information, including maps and schedules can also be provided.**
- Q: Will KCATA require training for multiple user roles (e.g., Admin, Content Editor, Comms Staff), and if so, how many users?
- A: 3.**
- Q: Does KCATA currently utilize a GTFS-Realtime feed provider, or is a new data ingestion layer expected as part of this project?
- A: KCATA currently utilizes Swiftly, Inc. to provide real-time data feed.**
- Q: Should the proposal include development of or integration with an existing trip-planning tool? If so, which platform(s) are preferred?
- A: Integration with Google Maps is preferred. Other integrations may also be considered.**
- Q: Will e-commerce for fare passes be handled through a third-party provider, or is the contractor expected to recommend a secure payment solution?

- A:** We anticipate fare passes will be handled by a third-party provider.
- Q:** Does KCATA expect ongoing coordination with transit partners (e.g., Unified Government Transit, Johnson County, Independence, etc.) during requirements and testing?
- A:** There will be coordination with partners, but that will be handled by KCATA staff and should not greatly impact timelines.
- Q:** Will KCATA assign a single main point of contact for decisions, or will approvals require a multi-agency review process?
- A:** Single point of contact at KCATA.
- Q:** If a vendor proposes no subcontractors, is a DBE Utilization Waiver Request (Attachment C-4) required at submission, or only prior to contract execution?
- A:** Required at bid submission time.
- Q:** Can KCATA confirm whether B2GNow vendor registration must be completed before proposal submission, or only prior to award?
- A:** Either is acceptable.
- Q:** Would KCATA be willing to provide a current web analytics report (visitor volume, peak usage, device platforms, geographic usage) to inform UX planning and hosting needs?
- A:** This information is not immediately available.
- Q:** Would KCATA be open to a minimum viable product (MVP) launch by the World Cup? This approach will allow the vendor to deliver KCATA an integrated solution that includes all priority functions and tools within a truncated timeline (just 5 months from project start to World Cup deadline) while continuing to deliver on the remaining functions and tools through subsequent product updates.
- A:** Yes
- Q:** What are your current budget expectations for the project? Or, at what amount does the project no longer become feasible?
- A:** See the first Question & Answer on Addendum.
- Q:** Price Proposal page: Please clarify your language defining a subcontractor.
- A:** Any firm participating in delivered product is considered a subcontractor.
- Q:** Price Proposal page: If we are not outsourcing a significant part of the project, but just using them to augment our team for certain things, are they considered a subcontractor?

A: Yes.

Q: Price Proposal page: It appears that you require that we disclose our negotiated rates with our contractors to KCATA. Is that correct? These rates are under a private contract between us and them.

A: Yes. KCATA requires this information as part of the proposal submission. Procurement staff holds this and other financial information in strict confidence during the RFP process.

Q: Price Proposal page: If our subs are just used to augment our staff, how should a contribution % be calculated?

A: Subcontractors participating should be reflected by the total value of their contribution to the proposed price submitted to KCATA.

Q: Attachment C-4 Contractor Utilization Plan/Request for Waiver: We would like to confirm that Attachment C-4 only applies if we are using diverse/dbe subs? And if we are not using diverse/dbe subs, it can be ignored?

A: Yes.

Q: We kindly ask how project additions will be handled for the duration of this contract? (For example: Integration with a fare provider that has not yet been selected. As you know, the integration process will vary based on the provider selected and at this point in time it is difficult to estimate the hours necessary/cost to complete this work.)

A: If an amendment is necessary due to fare implementation, that will be completed.

Q: In the pre-proposal conference, you stated that a phased approach to rollout would be acceptable, given that there needs to be a new site in place before June. Could you help us to understand what features/pages you would envision as being absolutely necessary by the initial launch, to help us prioritize?

A: Priorities will be to consolidate the two sites; and provide a high level of customer friendly route and schedule/how to ride information.

Q: Is the consolidation of web sites also supposed to include the two microsites listed?

A: Yes.

Q: The URLs for the microsites as listed in the RFP don't appear to be working. Please confirm that tocd/kcata.org is tocd.kcata.org, and that <https://promisekcata.org/> is actually <https://kcatapromise.org/>?

A: You are correct. There was a mistake in the RFP.

Q: The RFP says, "Proposers should respond with Craft Content Management as the preferred option of CMS." Most typically, when replying to RFPs similar to this one, we are asked to

propose the CMS. Can you please help with regards to the rationale behind your selection of Craft CMS, and would the Authority consider other CMS alternatives (with realistic consideration of being awarded, if the CMS was other than Craft)?

A: Since there would have to be work “redone” it is preferred that we stay with Craft. We don’t feel there is time to rework specifically the TOCD site with our current time constraints.

Q: Can you help articulate your vision of how the web site will relate to eCommerce? For example, are you looking for an integrated on-site experience? Are there already any defined payment rails? For example, we do see you are already using the Transit mobile app.

A: KCATA is currently in the process of selecting a new fare vendor. We anticipate that the eCommerce functionality will be handled by a third party. Integration options could vary from links to third-party sites or applications up to including a fully integrated on-site experience.

Q: For hosting, would PaaS (Platform as a Service) vendors like Heroku or Pantheon be acceptable, especially ones that provide tier 1 support?

A: The back-end services will be evaluated as part of the proposal process. PaaS vendors may be considered as part of the overall proposal.

Q: Is there a target budget or fixed budget cap for this initiative that you would be willing to share?

A: See first Question & Answer on Addendum.

END OF ADDENDUM 1

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Proposers shall return this **RECEIPT OF ADDENDA** form when submitting their bid. The form shall be signed and dated by an authorized representative of the firm. Failure to submit this form may deem the Bidder non-responsive.

We hereby acknowledge that the Addenda noted below has been received and all information has been incorporated into the Invitation for Bid as required.

Addendum #1 Dated 11/19/2025 Date Received _____

Addendum #2 Dated _____ Dated Received _____

Addendum #3 Dated _____ Dated Received _____

Company Name _____ Date _____

Address/City/State/Zip _____

Authorized Signature _____ Printed Name _____

Telephone _____ Fax _____ Email _____